



Wyoming County, NY Recreation & Tourism

Letchworth State Park

With spectacular parks and trails and year-round activities that draw 2.5 million outdoor enthusiasts, there are approximately 50 visitors for every resident of Wyoming County annually, and exceptional opportunities exist to serve this enthusiastic group.

Swimming, sailing, hunting, camping, rafting, golf, fishing (especially trout), skiing, snowmobiling, and more. 10 museums, 4 art galleries and famous festivals.

HOSPITALITY OPPORTUNITIES

- High-end inns and conference centers with the capacity to hold special events such as weddings, family reunions and corporate retreats
- Brand-name hotels, motels and historic inns that are familiar to business and international travelers
- Bed and breakfasts located around Letchworth State Park and the county's enchanting villages
- Campgrounds and cabins to accommodate a range of camping interests and stays

RESTAURANT/SPECIALTY FOOD AND BEVERAGE OPPORTUNITIES

- New York State's recently expanded incentives have created ample opportunities for ventures that include craft beer breweries, "gastro pubs" and specialty distilleries
- Restaurants specializing in "farm-to-table" offerings that capitalize on Wyoming County's tremendous agriculture
- Casual dining and family-friendly restaurants in close proximity to the area's parks and trails

OVERVIEW

73 facilities (2014)

539
jobs (2015)

\$19,122
avg. earnings per job
(2015)

Letchworth #1 State Park

2015 USA Today Readers' Choice Award

Major Recreation & Tourism Employers

Letchworth State Park
Hidden Valley Animal Adventure
Charcoal Corral & Drive In
Glen Iris Inn
The Club at Silver Lake
Jellystone Park of WNY
Arcade & Attica Railroad
Byrnclyff Resort & Conference Center



WYOMING COUNTY, NY

Rural values. Global vision. Endless possibilities.



Recreation & Tourism in Wyoming County Continued

RETAIL AND RELATED AREAS, PARTICULARLY TARGETED TO OUTDOOR ENTHUSIASTS AND OTHER VISITORS

- Sporting goods shops that offer equipment for sale and daily or weekly rentals (such as kayaks, canoes, cross-country skis, and bicycles)
- Businesses that offer sports lessons and tours in areas such as fly-fishing, cycling, white-water rafting and even an exotic animal safari.
- Hospitality, recreation and tourism businesses that can cross-market to and accommodate international and non-English speaking visitors
- Galleries, higher-end gift and clothing stores, and similar offerings

Wyoming County is within a 10 hour drive is 50% of the combined U.S. and Canadian population.

Wyoming County's four seasons makes for year round recreational and tourism opportunities. We provide venues for golf, overnight accommodations, snowmobiling, cross country skiing, special events and one of the summer's largest events, Jam in the Valley. We are a short drive to major metro areas like Buffalo, Rochester and Toronto. Wyoming County is a great place for a recreational and tourism business to be.

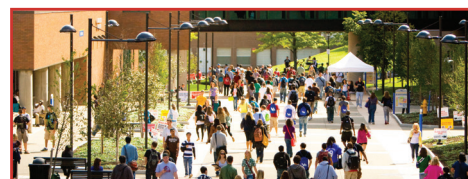
- Scott Meidenbauer
Byrncliff Resort and Conference Center



TOURISM / HOSPITALITY RELATED DEGREES

PROGRAM (Classification of Instructional Programs - CIP)	2012 GRADUATES
Speech Communication and Rhetoric (09.0101)	526
Sport and Fitness Administration/Management (31.0504)	188
Physical Education Teaching and Coaching (13.1314)	175
Journalism (09.0401)	142
Communication, Journalism, and Related Programs, Other (09.9999)	97
Music Performance, General (50.0903)	88
Hospitality Administration/Management, General (52.0901)	78
Hotel, Motel, and Restaurant Management (52.0909)	67
Culinary Arts/Chef Training (12.0503)	63

33
MAJORS
1,731
GRADUATES



Source: Economic Modeling Specialist Intl. (EMSI)